24th Annual Conference

Celebrating

The Leadership Legacy of

Pearlie S. Reed

The Man Who Planted in Fertile Soil and Sowed the Seed

2016

Outreach and Agriculture Education Expo

December 9-11, 2016

Atlanta Airport Marriott
Atlanta Georgia
**2016 Conference and Expo, Atlanta, GA**

**Track 1**  
Communication + Conflict = Change  
**Presenter:** Gary Watson  
**Moderator:** Jackie Henry

**Track 2**  
How to Engender Positive Leadership  
**Presenter:** Carvel Bennet  
**Moderator:** Denise Brooks

**Track 3**  
Moving Beyond Failure: How to Learn and Grow in the Workforce  
**Presenter:** James Amps  
**Moderator:** Rhonda Fowler

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**“2016 Outreach and Ag Education Expo”**

Celebrating The Leadership Legacy of Pearlie S. Reed  
“The Man who Planted in Fertile Soil and sowed the Seed”

**Thursday, December 8, 2016**

- **REGISTRATION 3:00pm - 5:00pm**

**Friday, December 9, 2016**

- **REGISTRATION 10:30am - 5:30pm**

- **USDA ON-SITE HIRE 8:00am - 5:00pm**

**9:30am – 11:00am**  
Health and Wellness – College Park Room  
**Ms. Rhonda Fowler,** Health and Physical Therapist

**12:00pm – 1:00pm**  
**LUNCH (ON YOUR OWN)**

**12:00pm – 5:00pm**  
Exhibit/Vendor Set-Up (8)

**1:00pm – 2:00pm**  
Communication + Conflict = Change  
**Track 1 – Salon H**  
**Presenter:** Gary Watson  
**Moderator:** Jackie Henry

**How to Engender Positive Leadership**  
**Track 2 – Salon G**  
**Presenter:** Carvel Bennet  
**Moderator:** Denise Brooks

**Moving Beyond Failure: How to Learn and Grow in the Workforce**  
**Track 3 – Salon F**  
**Presenter:** James Amps  
**Moderator:** Rhonda Fowler

**2:00pm – 3:00pm**  
**Regional Meetings**  
(Check the Hotel prompter for your Meeting Room)

**3:00pm-3:15pm**  
**Break**

**3:15pm-4:30pm**  
**NOPBNRCSE Members Business Meeting**

**5:30pm-7:30pm**  
**Grand Ballroom**  
President’s Reception for Retirees and Participants  
Social Gathering for Everyone following the Reception  
Announcement of Silent Auction
2016 CONFERENCE AND EXPO, ATLANTA, GA

Track 1  The Basic Complexities in Planning for Succession of Your Farm
Track 2  Going Back to the Basics of Sustainable Agriculture
Track 3  Outreach and Partnership (Basic Land Values)
Track 4  Sustaining Family Farming through Effective Mentoring
Track 5  Know your Eligibility Potential on Federal USDA Programs and Crop Insurance, Lloyd Wright-Retired

Saturday December 10th, 2016

REGISTRATION
Continental Breakfast

7:00am - 8:00am
Opening of the General Session (Grand Ballroom)
Presentation of Colors
National Anthem
Welcome and Opening Remarks:
Drenda Williams, NOPBNRCSE President
Reverend Bernice King, Conference Blessing Remarks
Lloyd Wright, First NOPBNRCSE President
Terrence Rudolph, State Conservationist, Georgia

Introduction of the Keynote Speaker
Terry Cosby, Ohio State Conservationist and Past President

Guest Keynote Speaker
Danny Glover, Actor and Activist

9:30am - 10:30am
Successful Farming-Minority Landowner Magazine,
Dewayne Goldman, Monsanto

10:30am - 11:30am
“Fire in the Belly” Landowner Town Hall Meeting
Grand Ballroom - Frank Taylor
Moderator: Sean Jordan

12:00pm - 1:30pm
Lloyd Wright Small Farmer Awards Luncheon
Introduction of Speaker
Mrs. Esther Watkins

Keynote Speaker
Attorney Constance Slaughter-Harvey,
Civil Rights Advocate

1:30pm - 3:00pm
Know you Eligibility Potential on Federal USDA Programs and Crop Insurance (Calling all Farmers, Landowners, and Socially Disadvantaged)
Track 5
James Ford, Dr. Dewayne Goldman and Lloyd Wright
Saturday December 5th, 2016 (Continued)

1:30pm - 3:00pm
The Basic Complexities in Planning for Succession of your Farm
Track 1 - Salon G
Presenter: Victor Harris
Moderator: Denise Tillman

Going Back to the Basics of Sustainable Agriculture
Track 2 - Augusta
Presenter: Cornelius Blanding
Moderator: Jackie Henry

Outreach and Partnership (Basic Land Values)
Track 3 - Atlanta
Presenter: Dr. Sharon Nance & Larry Holmes
Moderator: TaTrecia Davis

Sustaining Family Farming Through Effective Mentoring
Track 4 - Brunswick
Presenter: Jerry Pennick & Frank Taylor
Moderator: Joni Franklin

3:00pm - 3:30pm
Afternoon Break

3:30pm - 4:30pm
The Basic Complexities in Planning for Succession of your Farm
Track 1 - Salon G
Presenter: Victor Harris
Moderator: Denise Tillman

Going Back to the Basics of Sustainable Agriculture
Track 2 - Augusta
Presenter: Cornelius Blanding
Moderator: Jackie Henry

Outreach and Partnership (Basic Land Values)
Track 3 - Atlanta
Presenter: Dr. Sharon Nance & Larry Holmes
Moderator: TaTrecia Davis

Sustaining Family Farming Through Effective Mentoring
Track 4 - Brunswick
Presenter: Jerry Pennick & Frank Taylor
Moderator: Joni Franklin

4:30pm - 5:30pm
Adjourn for Evening Event – Pearlie S. Reed Banquet

5:30pm - 8:00pm
Evening Presentation and Dinner (Grand Ballroom)
Pearlie S. Reed Banquet
Acknowledgment of the Passing of Mr. Reed
Lloyd Wright and Friends
Moderator: Dr. Homer L. Wilkes
and
Acknowledgment of Special Civil Rights Leader and Public Service
Introduction of Keynote Speaker - Ms. Vivian Dickson
Keynote Speaker - Reverend William Barber III

8:30pm - 12:00am
Evening Event in the Grand Ballroom following the Banquet

Sunday, December 11th, 2016

8:00am - 9:00am
Disassemble all Exhibits

8:00am - 10:00am
NOPBNRCSE Strategic Exit Meeting
Past President Forum
NOPBNRCSE 2016-2017
Closing Remarks - Incoming NOPBNRCSE President
**Concurrent Sessions**

**NOPBNRCSE PROFESSIONAL WORKSHOPS**

### Communication + Conflict = Change
This workshop offers you the opportunity to change how you view conflict and improve your ability to more skillfully address the conflicts you encounter. By identifying the principal factors that lead to it, you will learn to take action to manage conflict and improve your interpersonal relationships.

### How to Engender Positive Leadership
This workshop will engender how to understand characteristics, qualities and attributes of proven leadership. It will give you traits of successful leadership and how you can evaluate your progress as an effective leader. Most importantly this workshop will embrace your ability to understand accountability for your performance, actions, and behaviors while creating a team with a positive Can-Do/Will-Do Attitude.

### Moving Beyond Failure: How to Learn and Grow in the Workforce
The best way to handle challenges personally and business is to understand. The Power of Personal Accountability. This is an interactive program that is designed to assist individuals to take a new and fresh look at defining critical partnerships on the job, by replacing blame and finger pointing with accountable thinking and action. Having the ability to solve issues is a commodity every leader wants on their team. With all the changes in organizational structure, design, mission and methods. It easy to become confused about how to manage...how to lead. The first step in any organization is first break away from mediocrity and begin solving problems. Once individuals commit themselves to individual's experience; change in the workplace becomes an opportunity instead of an obstacle, possibilities instead of problems, and growth instead of grief.

**Objectives**
- To uncover and understand the routines that they have allowed to exist in their lives.
- To identify ways in which you can solve issues instead of placing blame.
- To develop new personal and working relationships in their current situations while discovering different experiences.
- To understand how to create opportunities in their lives which can lead to possibilities.
- To recognize and accept the responsibility and start the process of banishing mediocrity from their lives once and for all.

**PARTNERSHIP AND LANDOWNER WORKSHOPS**

### The Basic: Complexities in Planning for Succession of your Farm
This workshop will address basic issues that landowners and farmers face in planning for the future ownership of their farm are similar to those of the past. Future generations may have differing opinions as to the issues of owning farm land. We will discuss the importance of succession planning. This basic factor is important if your goal is to transfer the farm to the next generation by going “back to the basics”.

### Going (Back to the Basic) of Sustainable Agriculture
This workshop will provide current trends in alternative crops, nutrient management, cover crops, and other conservation practices that can assist you in meeting your goals for sustainable agriculture. We will review the basics of leasing in a changing economic environment.

### Outreach and Partnership (Basic Land Values)
This workshop will explain some effective practices on how Agricultural land values have retreated from historic highs of recent years to historic lows. The future impact of the trend on landowners will be discussed. We will also discuss the optional programs and assistance in adding value to the land.

### Sustaining Family Farming through Effective Membership
This workshop will provide information on how to survive and thrive on the land in this era of new technology. Family members must understand the importance of effective communication with one another on a range of important business, on related topic like:
- Farm Succession Planning
- Career Planning
- Retirement Planning

### Know your Eligibility Potential on Federal USDA Programs under the New 2014 Farm Bill
This course will help landowner's understand how to become eligible for federal conservation programs. Participants will gain knowledge of how to meet the eligibility criteria that will allow them to utilize federal programs and knowledge of crop insurance.